

Senior Product Manager for Oticon Medical/ Neurelec

Based in Nice, France

Responsible for the Cochlear Implant Product Area

The job

In your new job, your primary responsibility will be to secure a strong commercial angle in new product developments as well as the current product portfolio for our implant product range.

You can look forward to a wide variety of challenging and rewarding tasks, but summed up, your main tasks can be divided into four areas:

1. Represent the market and patient focus in the internal R&D process from road-maps and target specifications, through development, to finished product and post market follow up.
2. Define product positioning, develop and manage an efficient execution of high quality product campaigns and other product communication in line with company strategy and objectives
3. Provide markets and the rest of the organisation with support in terms of technical product knowledge and data, messages/arguments through product training, presentations and daily support
4. Ensure up-to-date market intelligence and competitor knowledge

Truly international

As Product Manager you will be part of our growing CI Marketing Group lead by a Senior Director and consisting of three Marketing Project Managers with defined roles and soon two Senior Product Managers. Furthermore, you will be working closely together with the rest of our marketing team, which is located in Copenhagen, Denmark and some contact will be had with our other product marketing function based in Gothenburg, Sweden. There will be travelling both to our office in Copenhagen and to local markets, events and customer meetings.

Solid experience with marketing in a Med-Tech context

The main challenge in this job is to further strengthen Oticon Medical / Neurelec's product offering, marketing efforts and market impact. Thus, it is crucial that you are able to collaborate with both product development and the sales organization in all stages of the product life cycle from first phases of development to post market.

Further strong communication skills and a high level of technical understanding is needed, as you will be in discussing with R&D, and we are transforming technical product information into illustrated science for professionals and easy to understand patient communication.

In order to be able to perform in this set-up, it is vital that you have at least 5 years' of experience from marketing and/or product management, preferably from a global enterprise in the MedTech industry. If you have direct with implantable medical devices, this will be weighted high. You are used to working with products within a medical environment and preferably including a patient focus.

As a person you are flexible and have strong business focus and process understanding. You are proactive and result oriented. You have good communication skills and are the kind of person who makes things happen while maintaining the focus on teamwork. This teamwork takes place in an international project driven organization, with many cross functional groups who work together to reach a common goal.

We expect you to hold a relevant academic marketing or technical degree and be fluent in English. Speaking and eventually writing French will be an important advantage.

You can expect

You will play an important role in our CI Marketing Group and in the company as such. Together with your international colleagues you will have the opportunity to be part of an innovative and challenging environment based on trust and openness, and you will experience a strong will to win. We offer flexible working conditions and our teamwork is based on knowledge sharing and professional respect. The job is based in Nice, France.

Want to join the team?

Then send your application today as we screen and interview candidates on a continuous basis. Apply for the job using the link below – and read more about Oticon on www.job.oticon.com. Applications must be provided in English.

To learn more about the job, please contact Pernille Rønn Klinker +33 6 60 45 20 61.

We are looking forward to hearing from you!

Neurelec is part of William Demant Holding with more than 8.000 employees across the world and revenues of over Euro 1.3 billion. Neurelec is a major manufacturer of cochlear implant hearing systems for children and adults. Neurelec has decades of pioneering experience in hearing implant technology. Our connection to Oticon gives us unique access to knowledge, resources and technology that we use for developing innovative and life-changing implantable hearing systems